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MARKET

AUGUST 20-21, 2025

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ITALS

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EVENT AGENDA

TUESDAY, AUGUST 19TH	12:00 PM	 Golf Outing @ Harrison Lake Country Club - 588 S. Country Club Rd, Columbus, IN 47201	
	6:00 PM	Welcome Reception @ ZwanzigsZ Production Brewery - 315 12th St, Columbus, IN 47201	
WEDNESDAY, AUGUST 20TH	12:00 PM	Welcome/Registration @ The Commons - 300 Washington St, Columbus, IN 47201 THANK YOU TO OUR NAME BADGE SPONSOR: 	
	1:00 PM	OEM Panel	<ul style="list-style-type: none"> • Sean Kenney, CEO - Hyundai Translead • T.J. Reed, President & CEO - Daimler Truck Specialty Vehicles • Charles Chilton, VP & GM, IC Bus - International Motors • Moderator: Kenny Vieth, President & Sr. Analyst - ACT Research
	2:15 PM	Break	
	2:30 PM	Fireside Chat with Penske	<ul style="list-style-type: none"> • Paul Rosa, Senior Vice President, Procurement and Fleet Planning, Penske Truck Leasing • Moderator: Steve Tam, Vice President & Analyst - ACT Research
	3:45 PM	Break	
	4:00 PM	Trucker Panel	<ul style="list-style-type: none"> • Luke Subler, President - Classic Carriers, Inc. • Tripp Grant, EVP & CFO - Covenant Logistics Group, Inc. • Dean Croke, Principal Analyst - DAT Freight and Analytics • Moderator: Tim Denoyer, Vice President and Senior Analyst - ACT Research
	5:00 PM	Closing Thoughts	
	6:00 PM	Networking Dinner @ The ACT Office - 4440 Middle Rd., Columbus, IN 47203	
THURSDAY, AUGUST 21ST	7:30 AM	Continental Breakfast & Registration	
	8:00 AM	Economic Outlook Panel: Trying to Connect with a Knuckleball	<ul style="list-style-type: none"> • Bob Costello, Chief Economist & SVP - American Trucking Associations • Jordan Vickers, Vice President, Chief Economist - Eaton • David Teolis, Chief Economist - ACT Research • Moderator: Jim Meil, Principal, Industry Analysis - ACT Research
	9:35 AM	Break	
	9:45 AM	Freight, Class 8, & Trailer Market Update & Forecast	<ul style="list-style-type: none"> • Kenny Vieth, President & Sr. Analyst - ACT Research • Jennifer McNealy, Director Research Analysis and Publications - ACT Research • Tim Denoyer, Vice President & Sr. Analyst - ACT Research • Carter Vieth, Research Analyst - ACT Research
	12:00 PM	Networking Lunch	
	1:00 PM	Medium Duty Market Update	<ul style="list-style-type: none"> • Todd Breneiser, VP of Commercial Excellence - JB Poindexter & Co. • Steve Tam, VP, Analyst - ACT Research
	2:00 PM	Used Truck Market Update	<ul style="list-style-type: none"> • Steve Tam, VP, Analyst - ACT Research
	3:00 PM	Break	
	3:15 PM	Decarbonization Update	<ul style="list-style-type: none"> • Ann Rundle, VP, Electrification & Autonomy - ACT Research • Lydia Vieth, Research Analyst, Electrification & Autonomy - ACT Research
	4:00 PM	Closing Thoughts	

All sessions will be held at The Commons, unless noted otherwise.

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