



— AUGUST 19-20, 2026 —

Market Vitals: The Current and Future Health of the Industry



DATE

August 19-20, 2026



LOCATION

The Commons | Columbus, IN



SPEAKERS

3 C-Suite Executives



DAYS

2 Days

Seminar Agenda

AUGUST 19-20, 2026



Tuesday, August 18th

11:30 pm

Golf Outing & Lunch @ Harrison Lake Country Club

Lunch at 11:30 am. Tee time at 12:30 pm | 588 S Country Club Rd, Columbus, IN 47201

6 pm

Welcome Reception @ ZwanzigZ Production Brewery

315 12th St, Columbus, IN 47201



Wednesday, August 19th

9 - 11:30 am

Mexico & Canada Workshop @ The ACT Research Office

12 pm

Registration @ The Commons

300 Washington St, Columbus, IN 47201

1:15 pm

Economic Outlook Panel

David Teolis / Chief Economist at ACT Research
 Jim Meil / Sr. Business Advisor at ACT Research
 Sam Kahan / Former Chief Economist at ACT Research
 Paul Traub / Business Advisor at ACT Research

3 pm

Guest Speaker 1

Rusty Rush / CEO at Rush Enterprises

4 pm

Guest Speaker 2

Alison Trueblood / Vice President and General Manager at Cummins

6 pm

Networking Dinner @ The ACT Research Office

4440 Middle Rd, Columbus, IN 47203



Thursday, August 20th

7:30 am

Continental Breakfast & Registration

8 am

Freight, Class 8, & Trailer Market Update & Forecast

Tim Denoyer / Vice President & Senior Analyst at ACT Research
 Ken Vieth / President & Senior Analyst at ACT Research
 Jennifer McNealy / Dir., Research Analysis and Publications at ACT Research
 Carter Vieth / Research Analyst at ACT Research

10:30 am

Guest Speaker 3

Derek Leathers / CEO at Werner

11:30 am

Networking Lunch

12:30 pm

Used Truck Market Update

Steve Tam / Vice President & Analyst at ACT Research

1:15 pm

Autonomous Update

Ann Rundle / VP, Electrification & Autonomy at ACT Research
 Lydia Vieth / Research Analyst, Electrification & Autonomy at ACT Research

2:45 pm

Medium Duty Market Update

Steve Tam / Vice President & Analyst at ACT Research

4:15 pm

Closing Thoughts

All sessions will be held at The Commons, 300 Washington St, Columbus, IN 47201, unless noted otherwise.