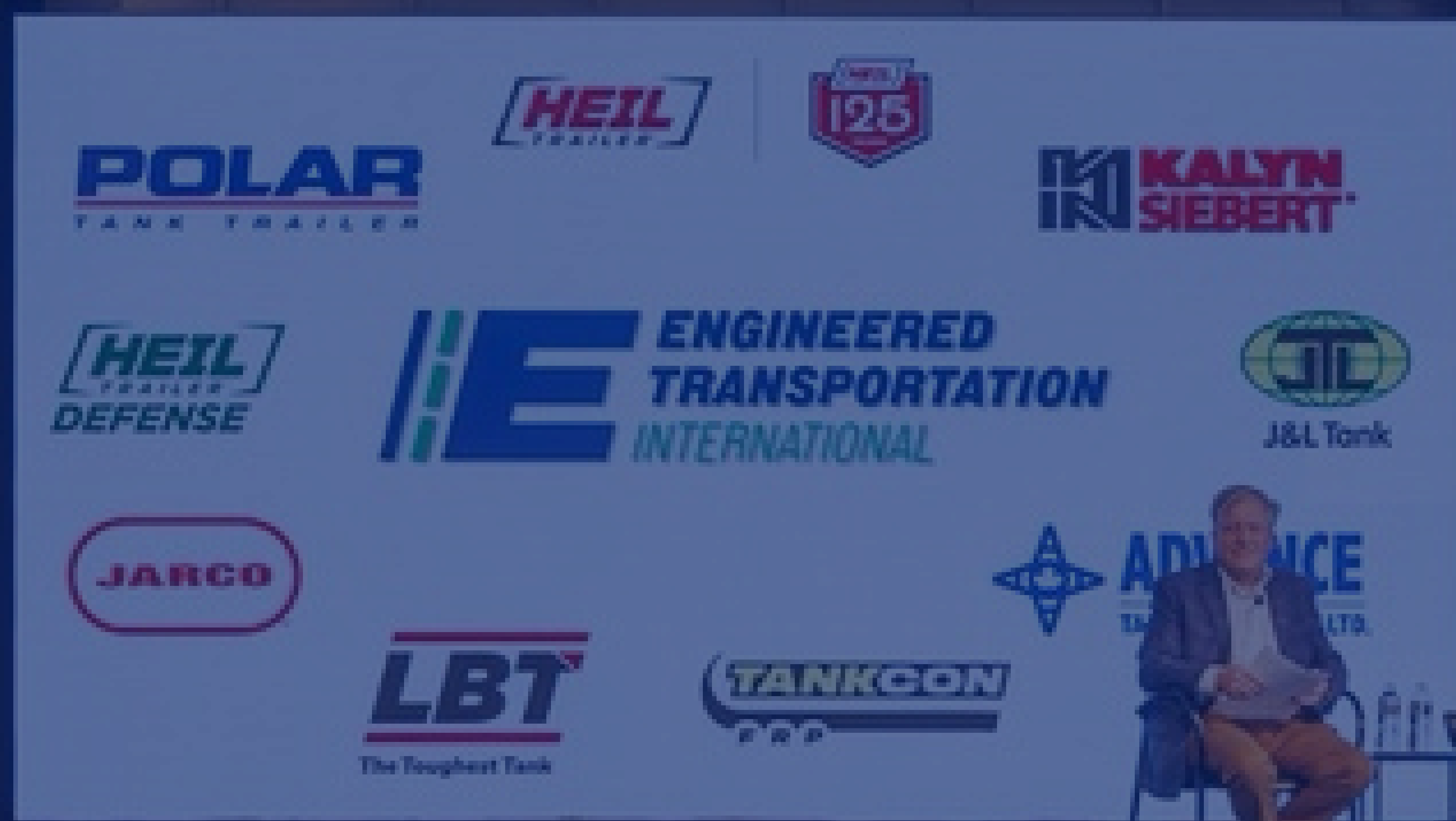




— AUGUST 19-20, 2026 —

Market Vitals: The Current and Future Health of the Industry



DATE

August 19-20, 2026



LOCATION

The Commons | Columbus, IN



SPEAKERS

3 C-Suite Executives



DAYS

2 Days

Seminar Agenda

AUGUST 19-20, 2026



Tuesday, August 18th

10 am **Golf Outing @ Harrison Lake Country Club**

6 pm **Welcome Reception @ TBD**



Tuesday, August 19th

9 - 11:30 am **Mexico & Canada Workshop @ The ACT Research Office**

12 pm **Registration @ The Commons**
300 Washington St, Columbus, IN 47201

1:15 pm **Economic Outlook Panel**
 David Teolis / Chief Economist at ACT Research
 Jim Meil / Sr. Business Advisor at ACT Research
 Sam Kahan / Former Chief Economist at ACT Research
 Paul Traub / Business Advisor at ACT Research

3 pm **Guest Speaker 1**
 Rusty Rush / CEO at Rush Enterprises

4 pm **Guest Speaker 2**
 Alison Trueblood / Vice President and General Manager at Cummins



Wednesday, August 20th

7:30 am **Continental Breakfast & Registration**

8 am **Freight, Class 8, & Trailer Market Update & Forecast**
 Tim Denoyer / Vice President & Senior Analyst at ACT Research
 Ken Vieth / President & Senior Analyst at ACT Research
 Jennifer McNealy / Dir., Research Analysis and Publications at ACT Research
 Carter Vieth / Research Analyst at ACT Research

10:30 am **Guest Speaker 3**
 Derek Leather / CEO at Werner

11:30 am **Networking Lunch**

12:30 pm **Used Truck Market Update**
 Steve Tam / Vice President & Analyst at ACT Research

1:15 pm **Autonomous Update**
 Ann Rundle / VP, Electrification & Autonomy at ACT Research
 Lydia Vieth / Research Analyst, Electrification & Autonomy at ACT Research

2:45 pm **Medium Duty Market Update**
 Steve Tam / Vice President & Analyst at ACT Research

4:15 pm **Closing Thoughts**

All sessions will be held at The Commons, 300 Washington St, Columbus, IN 47201, unless noted otherwise.

